



תחבורה היום ומחר

מקדמים תחבורה בת קיימא בישראל

Transport Today & Tommorrow
مواصلات اليوم والغد

הדר וינברגר - נעים להכיר!



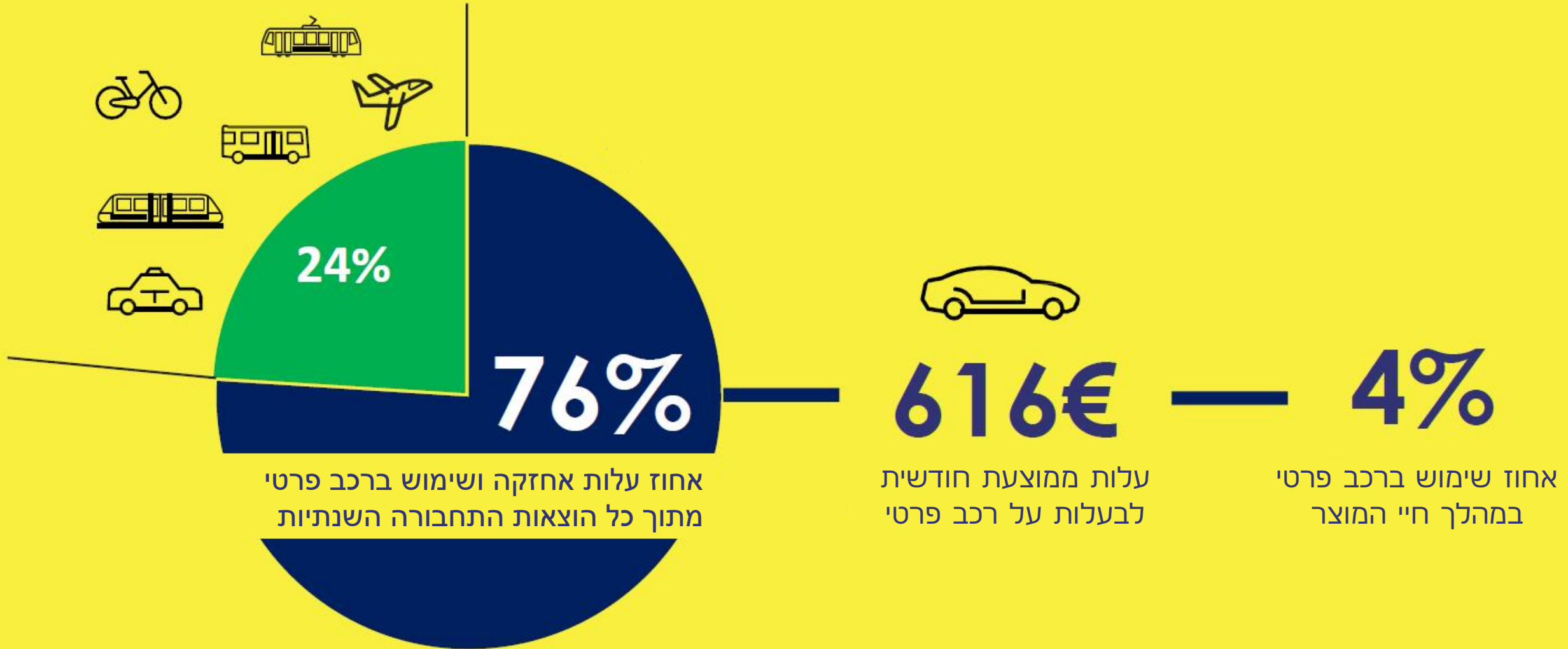
MaaS - משבש את הבעלות על רכב פרטי

MaaS

Mobility as a Service

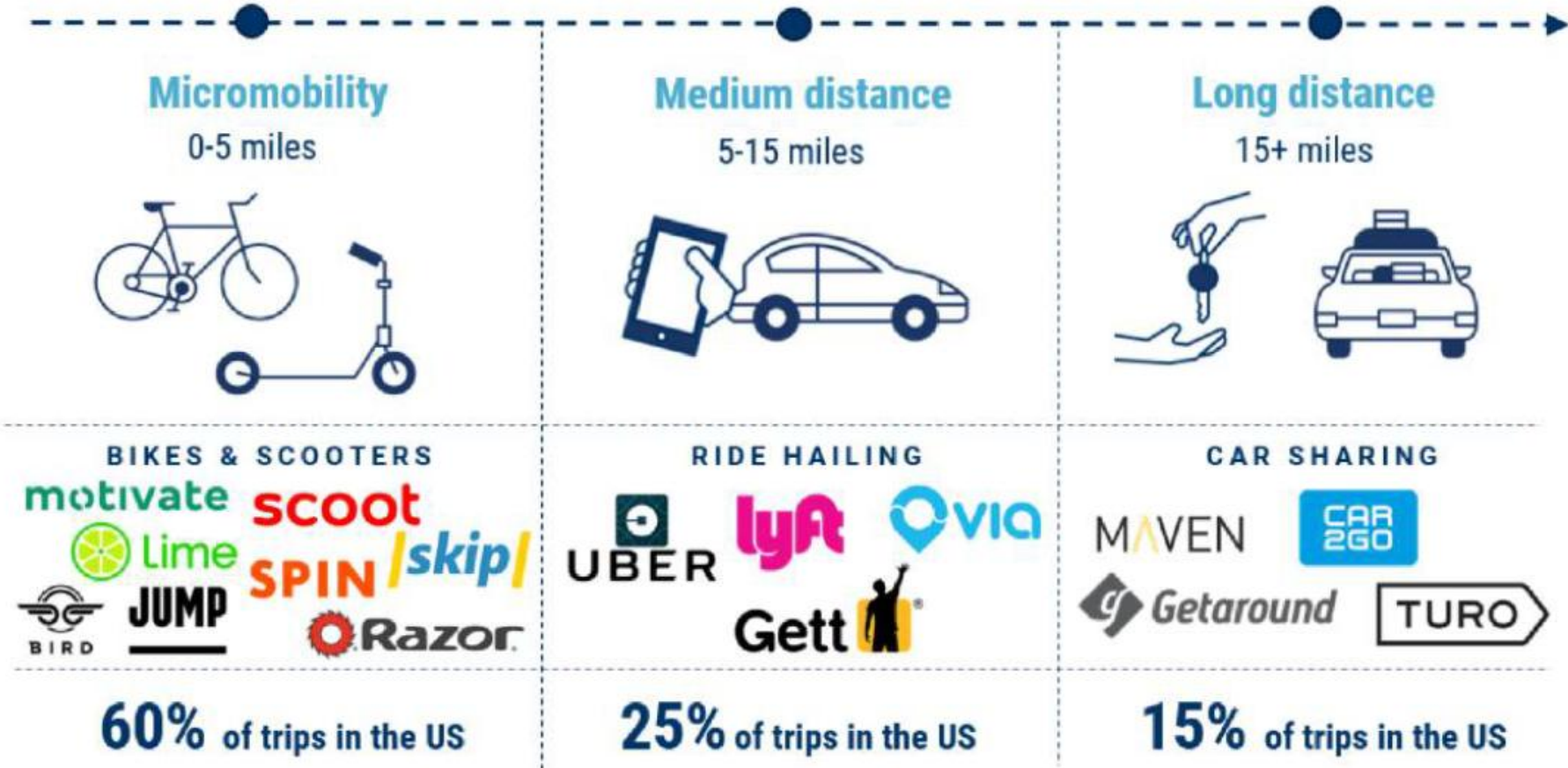


למה להחליף את הרכב הפרטי?

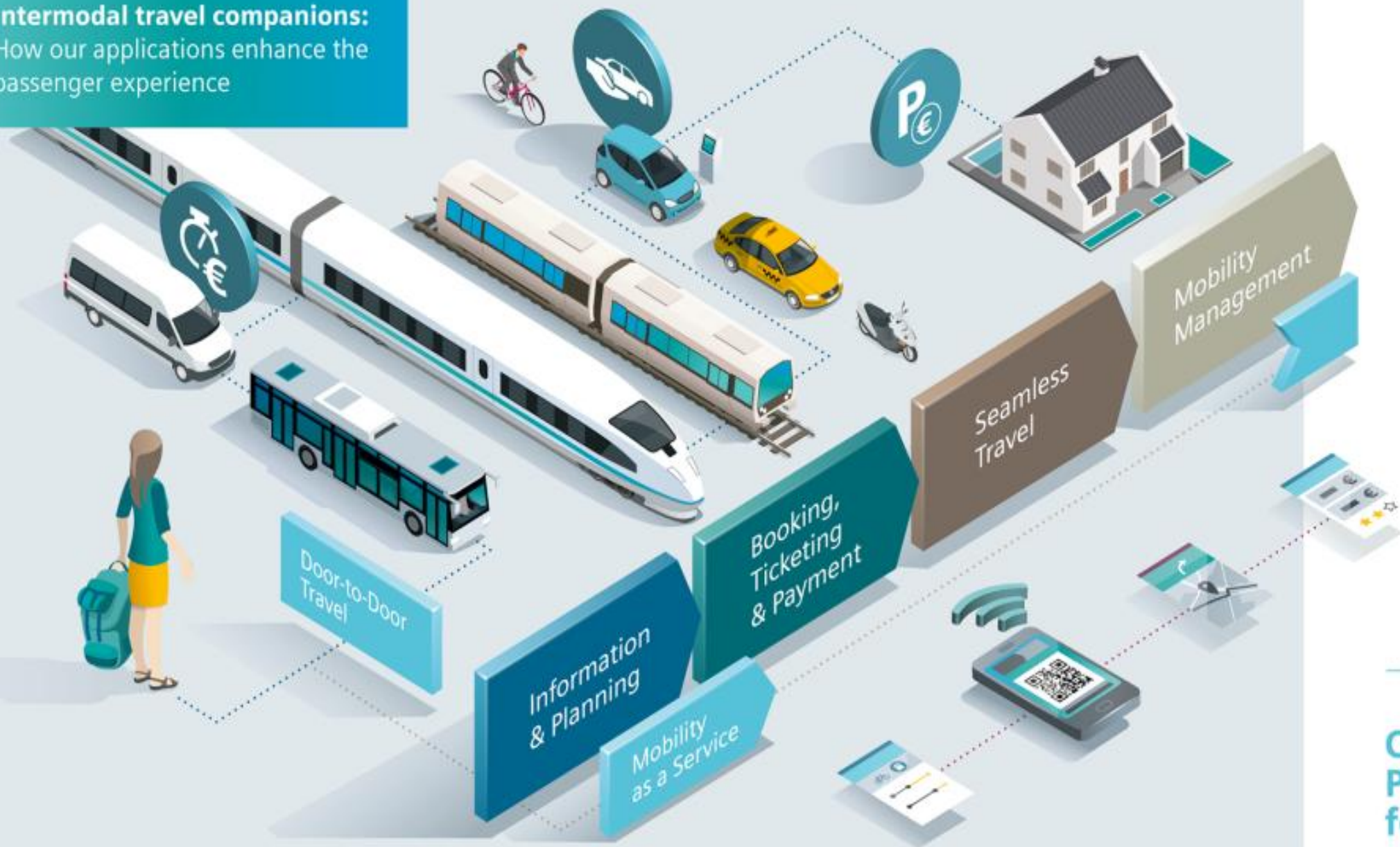


DISRUPTING THE CAR

Alternatives to car ownership by trip length



Intermodal travel companions:
How our applications enhance the passenger experience



**Combined
Power
for Mobility**

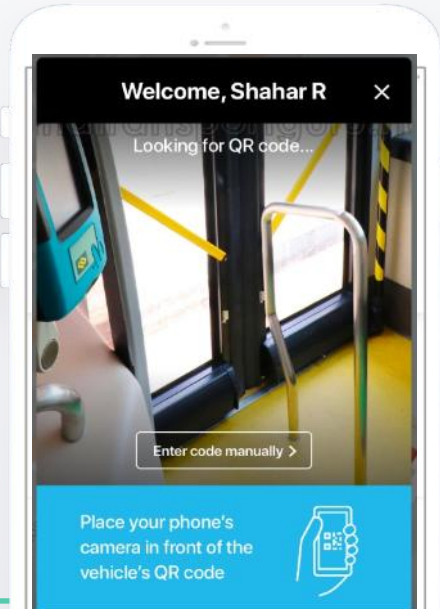
זירת ה- MaaS



מנקודת מבט הנוסע - פלטפורמה אחת לכל אמצעי התחבורה



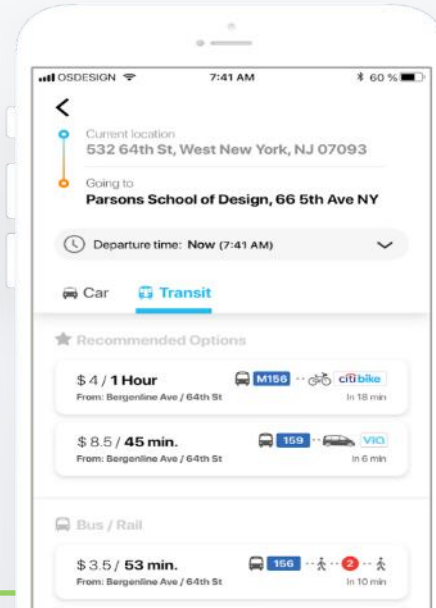
MaaS – איך זה עובד?



3

תשלום באמצעות הסלולר

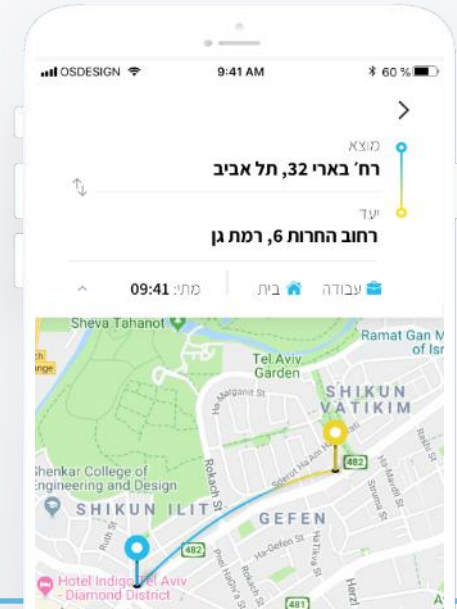
- תשלום באמצעות הסלולר על כלל אמצעי התחבורה
- תשלום באמצעות מנוי אחד על כלל אמצעי התחבורה הציבוריים והפרטיים



2

תכנון מסלול

- התאמת תוצאות החיפוש להעדפות המשתמש
- הצגת מיקום כלי התחבורה וזמני הגעה משוערים



1

קבלת מידע

- הצגת מידע אמין בזמן אמת על זמינות תח"צ (רכבות כבדות/קלות/תחתיות, אוטובוסים, שאטלים ומוניות שירות)
- הצגת מידע על אמצעי תחבורה פרטיים הזמינים לשימוש



- מקרה MaaS המוצלח ביותר
- יש להם 25 מפעילי תחבורה בשירות
- מיתוג חזק



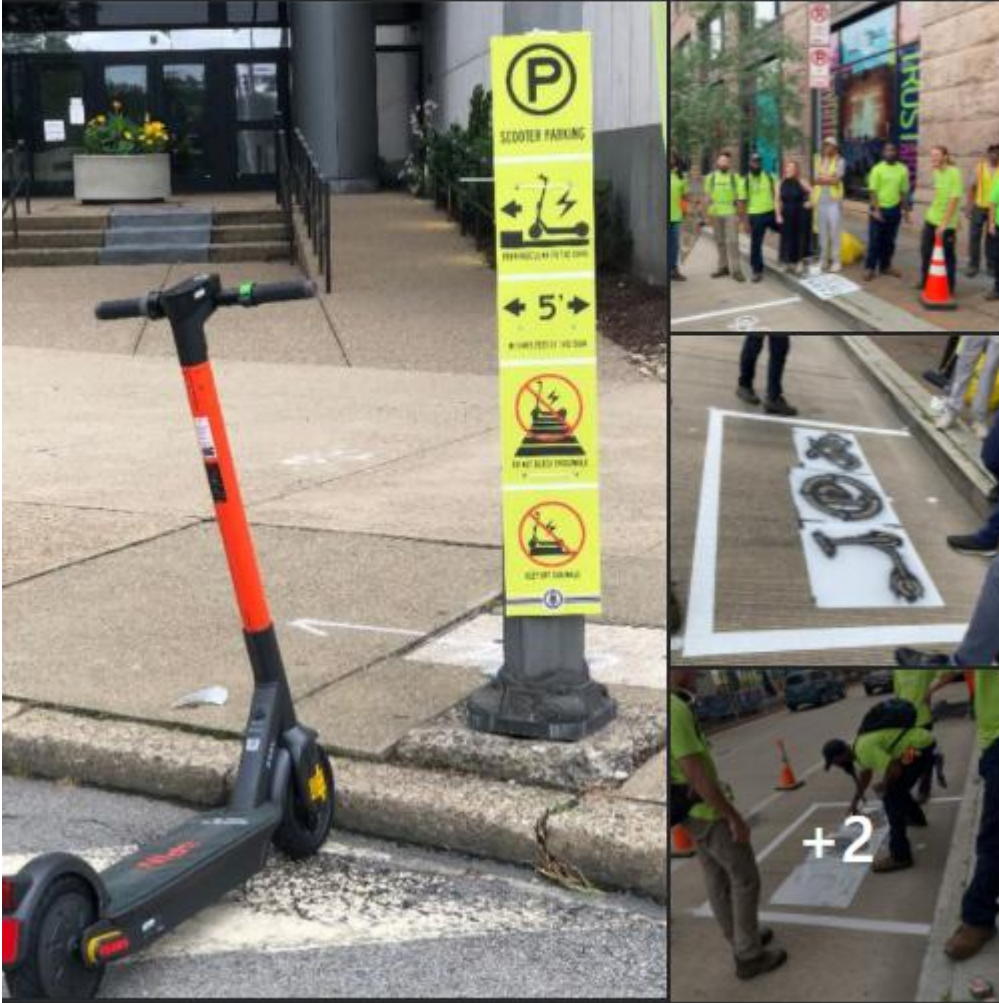


Move PGH is in Pittsburgh, Pennsylvania.

July 16 at 7:57 PM · 🌐

We're installing scooter corrals to show where and how to properly park so EVERYONE can safely use our streets, sidewalks, and bike lanes.

Please have fun, be safe & don't block the sidewalk or bike lanes! First image is how to properly park now and the other photos show crews from @landforcepgh installing the first corral.



פיטסבורג, ארה"ב

MORE WAYS TO GET EVERYWHERE YOU NEED TO GO

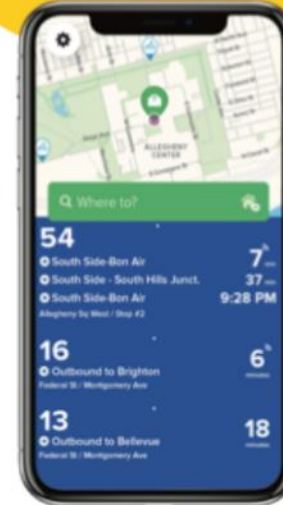
Learn more at <https://www.move-pgh.com>



Healthy Ride
Bike Share



Scoobi E-mopeds
& Spin E-scooters



Zip Car-Sharing
& Waze Carpool



Port Authority



MOVE PGH



We're working to make it easier for you to choose the **fastest**, **most economical**, and **best** option for every trip in Pittsburgh.



transit

Plan and pay for your trips with the Transit App! Download today at transitapp.com.

Move PGH offers a variety of different mobility services“
.accessible together at Mobility Hubs

They will enhance the flexibility and coverage of Port Authority's service to improve your Port Authority experience. These services are also a **helpful option in areas where public transportation isn't as widely available as needed**

What we want, over time, is to be able to say, ‘This“
transportation network and everything in it, it's
all one system, and your trip's gonna be a flat \$3, end-to-end,
even if you're using three different (shared) modes along the
'way

MOBILITY HUBS

in

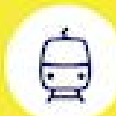

PITTSBURGH





whim.



-  Public transport
-  Taxi
-  Train
-  Rental car
-  Shared car
-  Bicycle
-  e-Scooter

Light

89€
/month

Includes
HSL Helsinki
season ticket + **1.000**
Whim points

Use your Whim points as you
like, for example:



+



2

taxi trips
(~10 km/trip)
daytime

∞

unlimited
local public
transport

Medium

249€
/month

Includes
HSL Helsinki
season ticket + **5.500**
Whim points

Use your Whim points as you
like, for example:



+



+



8

taxi trips
(~10 km/trip)
daytime

∞

unlimited
local public
transport

2

days
of car
rental

Premium

317€
/month

Includes
HSL Helsinki
season ticket + **8.000**
Whim points

Use your Whim points as you
like, for example:



+



+



8

taxi trips
(~10 km/trip)
daytime

∞

unlimited
local public
transport

5

days
of car
rental

Pay-as-you-go

Try Whim without
commitment and upgrade
whenever you like.

Transport providers:



We get you to your destination
using your preferred mode of
transport, letting you pay as you
go - all in one app!

"We already own a car, but instead of leasing or getting a second one we use UbiGo. If I need a car for a longer period of time, for example over the weekend, I book one that I can pick up half a mile from my house and if I only need one for errands I use the station-based car pool on the next block."



Lidya, 48 years
Lawyer



UbiGo

Small

1050 SEK/month

SL: 10 day tickets

Car pool: 6 hours

Rental car: price based on
your plan

Taxi: set price

[Read more](#)

Medium

2224 SEK/month

SL: 20 day tickets

Car pool: 18 hours

Rental car: price based on
your plan

Taxi: set price

[Read more](#)

Big

4206 SEK/month

SL: 50 day tickets

Car pool: 36 hours

Rental car: price based on
your plan

Taxi: set price

[Read more](#)

Custom

600 SEK/month

Tailor your **own plan!**

[Read more](#)

Moovit integrates Lime electric scooters, bikes, mopeds into transit planning app

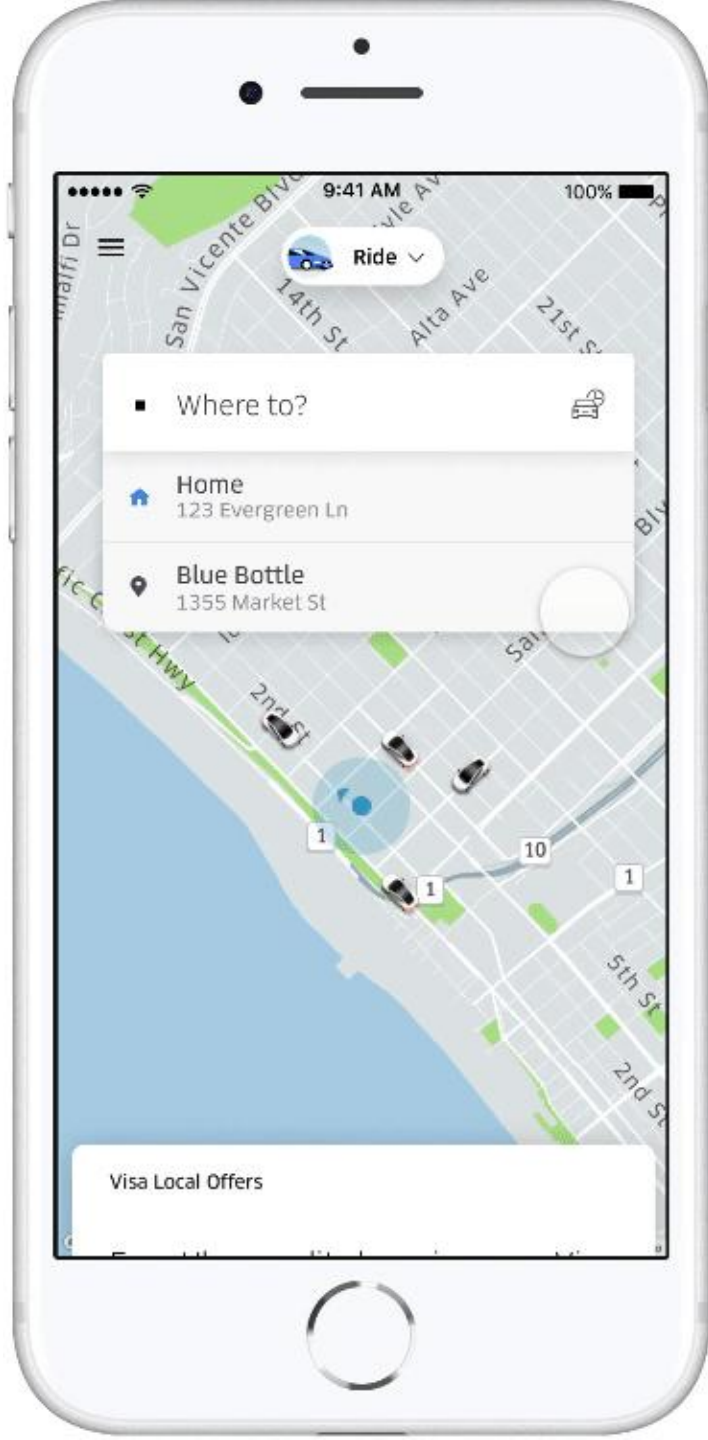
Rebecca Bellan @rebeccabellan / 8:00 AM GMT+3 • July 27, 2021

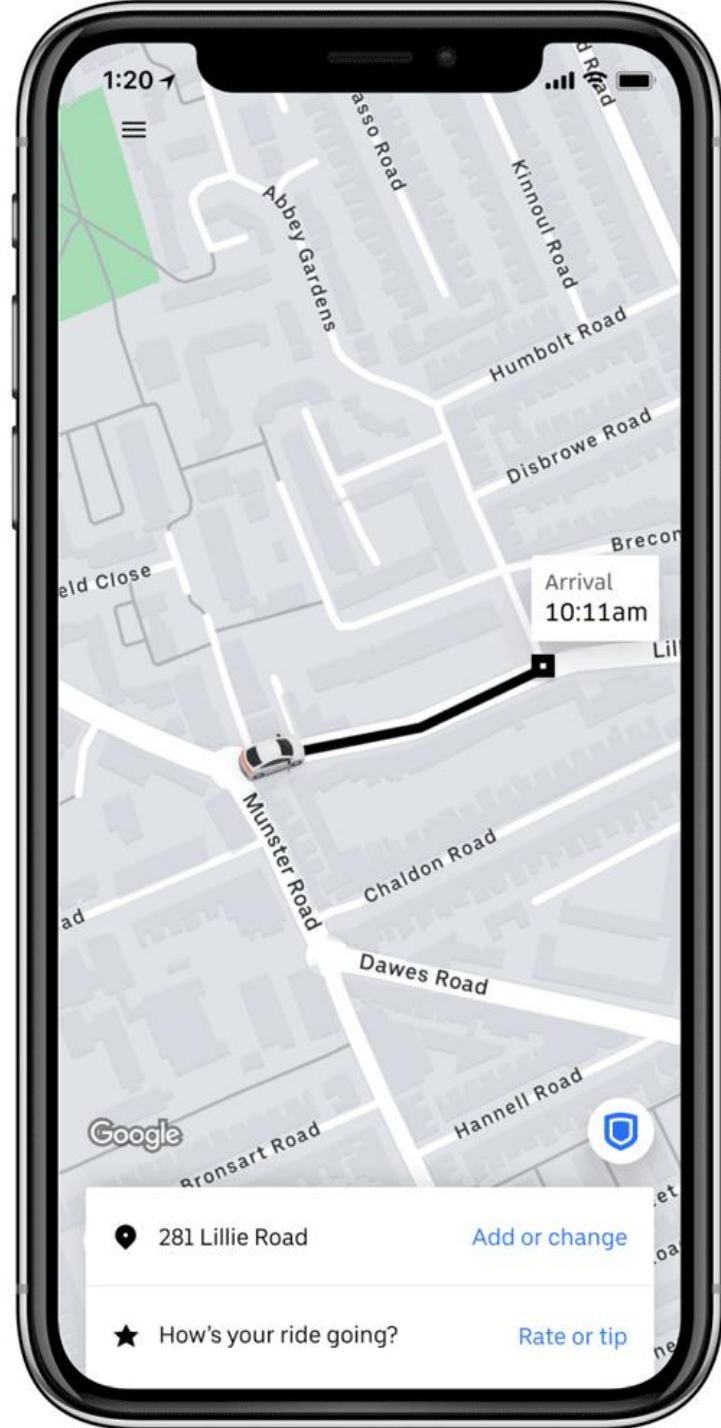
 Comment



Plan your car-free, multi-modal journey in over 100 cities.







הערך המוסף לרשויות מקומיות באפליקציית MaaS



תודה על ההקשבה!



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